



सत्यमेव जयते

RAJ BHAVAN

Press Note:

AP Governor inaugurates 50th Chapter of PRCI in Visakhapatnam

Vijayawada, September 11: Andhra Pradesh Governor Sri Biswa Bhusan Harichandan inaugurated the 50th Chapter of the Public Relations Council of India in Visakhapatnam, by participating in the programme in virtual mode from Raj Bhavan on Saturday. Speaking on the occasion, Governor Sri Harichandan said Public Relations is an ever changing and a powerful tool that plays an important role in building a healthy society. A well executed, carefully planned strategy can make a substantial difference, said the Governor.

The Public Relations Council of India was formed on March 3, 2004, primarily to connect professionals in the field of Public Relations professionals, Media, Commercial, Public Service Advertising, Academia in Communication, Research and students and provides Industry professionals an opportunity to serve their community by encouraging high ethical standards in their respective areas of work. PRCI, is a pan-Indian organization with presence in 42 Indian cities and towns and Five International Chapters in Bangladesh, Dhaka, Sri Lanka, Dubai and Nepal, strives to enrich professional development and enables knowledge-sharing amongst peers in the industry and members of different chapters in India and abroad.

Sri R.N. Mahapatra, Chairman, Eastern Zone, Sri M.B. Jayaram, Chairman-Emeritus and Chief Mentor, Dr. T. Vinay Kumar, National President, Sri

K.V.R. Murthy, Chairman of PRCI, Andhra Pradesh Chapter, Visakhapatnam, have participated in the programme.